

GREENR

Global Reference on the Environment, Energy, and Natural Resources

From the emerging green-collar economy to enduring questions of climate change, environmental issues are shaping the future across the United States and around the world.

For researchers, students, professionals and others interested in environmental and sustainability topics, Gale delivers *GREENR* – an authoritative, intuitive resource that combines news, unique commentary, audio, video, primary source documents, case study statistics and more into a Web-like experience.

Updated daily, *GREENR* offers targeted results:

Students will find resources covering science, history and politics, along with portals to organizations like Greenpeace and the Intergovernmental Panel on Climate Change

Professionals will find data on economics, world trade, law, politics, resource management and other issues tied to business success

Jobseekers will gain insight into the education required to enter the green-collar marketplace

A media-rich portal supporting research in today's hottest topics

Browse Issues and Topics: Hundreds of selections are logically categorized to facilitate search success

The screenshot shows the GREENR website interface. At the top, there is a navigation bar with links for 'HOME', 'ADVANCED SEARCH', 'BROWSE ISSUES AND TOPICS', 'WORLD MAP', 'SEARCH HISTORY', 'MARKED LIST', and 'MY ACCOUNT'. Below this is a 'Browse Issues and Topics' section with a 'VIEW ALL' link. The main content area is divided into several sections: 'World Map' with an interactive map and a 'Featured Video' section showing a video about 'Concrete Corral Erosion / Associated Press'. There is also a 'Case Studies' section with a search bar and a 'Featured Video' section. At the bottom, there is an 'Academic Journals and News' section with a search bar and a 'CUSTOMIZE' link. The interface is clean and organized, with clear navigation and search options.

Featured Video: New videos posted weekly

Customizable World News: Users can choose sources most relevant to them

Discover the center of green research

GREENR (Global Reference on the Environment, Energy, and Natural Resources) brings a balanced assortment of multimedia that delivers:

The content that empowers users

- Hundreds of English-language international newspapers, magazines and refereed journals
- Recognized sources of videos, podcasts and images, updated daily
- Searchable case studies to support targeted research
- A variety of search and browse options

The technology that gets results

- Interactive maps that facilitate browsing by country or topic
- Sharing capabilities via social networking sites
- Customizable homepage, including personalized logins that “remember” users’ preferences

The portals to greater understanding

- Country portals covering more than 160 nations
- Topic/Issue portals in more than 150 categories, from animal welfare to nutrition
- Organization portals providing overviews and links to international associations

GREENR Advisory Board

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▲ Google Map technology lets users connect environmental issues with global points of view



▲ Overviews, videos, case studies and more bring complicated topics into focus