

# Major Companies of Asia and Australasia

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Published by Graham & Whiteside Ltd., the *Major Companies* directories provide detailed information on the leading businesses worldwide. *Major Companies of Asia and Australasia* covers thousands of companies active throughout the East, including South East Asia (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam), East Asia (People's Republic of China, Hong Kong SAR, Japan, South Korea, North Korea, Mongolia, Taiwan), Australia, New Zealand, Papua New Guinea and Southwest Asia (Bangladesh, Bhutan, India, Iran, Nepal, Pakistan, Sri Lanka).

Each annual edition of *Major Companies of Asia and Australasia* profiles more than 20,660 of the largest businesses. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: full company name; address, phone and fax numbers; e-mail and Web addresses (when available); names of management and board members; description of the company's activities; parents, subsidiaries and agents; brands and trademarks; number of employees; financial information for the previous two years; principal shareholders; and more. Also included are the contact names of more than 123,350 senior executives. *Major Companies of Asia and Australasia* is also available in print format as a complete 4-volume set or individually by volume. Contact your Gale Representative for details

## Real-world users might include:

- Business analysts can quickly locate detailed information on companies working in particular fields, focused on specific geographic locations within Asia and Australasia
- Job seekers can cross-search with other *Major Companies* directories to easily create contact and mailing lists to explore international opportunities
- Business professionals can quickly access up-to-date data for competing or complementary companies, including financial information and industry activity
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit [www.gale.com/DirectoryLibrary](http://www.gale.com/DirectoryLibrary).

Outside the U.S. and Canada: Visit [www.gale.com/world](http://www.gale.com/world) for a list of Distributors and Sales Offices.

## ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

## Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories